

CORPORATE TEAMS

# WALK YOUR OWN WAY.

## Lead The Way To Impact!

### What is The Walk for Hunger?

Since 1969, Project Bread has hosted the annual Walk for Hunger, the oldest peer-to-peer fundraising event in the country. For nearly 60 years, The Walk for Hunger has increased awareness for food insecurity in Massachusetts, while also raising funds for its life-changing programs that help individuals and families overcome traditional barriers to food security.

### Why Walk Your Own Way?

Walk Your Own Way allows groups to support Project Bread when they may not be able to attend the Walk for Hunger event. Through Walk Your Own Way, corporate groups can connect with their coworkers, build community, and join Project Bread in the movement to end hunger in Massachusetts. By working together, you will join thousands of individuals, walk teams, and our corporate, private, and community-based partners in raising funds to create real change for those who do not know where they will get their next meal. Most importantly, by fundraising as a team, you help Project Bread go the extra mile to work for systemic change to end hunger in Massachusetts for good.

### How Does My Company Get Started?

Creating a Walk Your Own Way event is simple. Work with Project Bread staff to customize your fundraising and information page by including your company logo and information specific to your event. When you are ready, share the registration link with your coworkers and make a difference by supporting Project Bread's statewide anti-hunger work at a day and time that fits into your schedule. Everyone who registers as part of a team also receives their own fundraising page and social media toolkit. This allows participants to engage with their personal networks and share their commitment to supporting Project Bread.



### Build Your Dream Team and Hit the Road

Lace up your sneakers and get steppin'! You can walk anywhere, anytime. Whether you want to walk 20 miles or around the block, you're making a difference! There are unlimited ways to walk your own way with your coworkers. "Incorporate The Walk fundraising initiative into a corporate event, make it a challenge and see who gets the most steps, or sneak out of the office a little early for a walk around the park – anything is possible! Make sure to share your Walk with us and post using #WFH25 or #WalkforHunger.



SCAN TO SIGN UP

# WALK WITH US DOWN MEMORY LANE.

Get inspired by some of our favorite Walk Your Own Way stories to help you imagine how you and your team will take part in this iconic event.

## TEAM SEND HUNGER ALAPACIN'

Since 2021, In The Meadow Alpaca Farm has invited their community to donate \$5 and Walk The Fields for Hunger— a quarter mile loop, hanging out and interacting with the herd where you can hand feed, take pictures and maybe get a kiss or two.



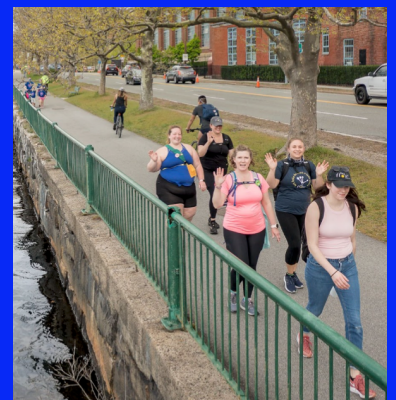
## ADVENTURE & IMPACT AWAIT

Young Kim has supported The Walk since 1986! Originally inspired by his 13-year-old niece's determination to finish the 20-mile course, Young Kim has Walked His Own Way since Covid. He, his daughter, and grandson took a nice, easy practice run to get in shape for The Walk... by hiking 2,300 feet up an active volcano in the torrential rain!



## BOSTON COMMON & BEYOND

As the Assistant Director of Operations at Flour Bakery + Café and a former chef, Carro Oldham knows how important access to nutrition is for good health. Last year, she led Team Flour Bakery for their fifth consecutive Walk, tackling the 3-mile Boston Common loop with friends and colleagues before Carro embarked on her personal 20-mile journey.



For more information and to get started

Contact Arielle Dubowe at [arielle\\_dubowe@projectbread.org](mailto:arielle_dubowe@projectbread.org) or visit [give.projectbread.org/walk](https://give.projectbread.org/walk)